



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

COMMUNITY SUPPORT CAMPAIGN Y CAMPAIGNER

DESCRIPTION OF RESPONSIBILITIES 2012 CAMPAIGN FOR THE YMCA OF THE TREASURE COAST

PURPOSE/GOAL

To be a storyteller and convey the positive impact of programs and services in the community on behalf of the YMCA. To act as a YMCA ambassador in interpreting the goals and programs of the YMCA. To make calls and/or visits to members and friends of the YMCA for the purpose of raising contributed funds that will result in the attainment of the Campaign goal.

RESPONSIBILITIES

1. Make the time commitment necessary to ensure a successful campaign and agree to work within the campaign structure and procedures.
2. Attend one of the **Campaigner Coaching Sessions** to become informed about the YMCA story.
3. Turn in your preferred prospect sheet for clearance to your Campaign Leader by _____.
4. You may be contacted by another campaigner or YMCA representative. When asked, please make a personal gift to the campaign in whatever amount fits your budget.
5. Make personal phone calls/visits on cleared/assigned prospects telling the YMCA story and asking for a contribution to the campaign.
6. Return all pledge cards with results noted as soon as possible to the Campaign Leader.
7. Attend Kick-off, Midway Report Meeting and Victory event(s), as scheduled. Your family and friends are invited too!
8. Report your weekly progress to your Campaigner Leader by _____, 5:00 PM.
9. Celebrate with your YMCA at a **Victory Event at the Y Night at the Mets – April 21, 2012 6 PM.**

We have the chance to....Successfully reach the campaign goal....Establish new and renewed friendships...Make a difference in the lives of children and families in our community!

over...



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✓ **Yes, I will be a YMCA Storyteller.**

NAME: _____ **I am available by:**
Phone at _____
Email at _____
At this mailing address _____

YOUR CAMPAIGN LEADER: _____ **is reachable by:**
Phone at _____
Email at _____
At this mailing address _____

✓ **You Can Count on My Pledge!**

- Enclosed is my donation of \$ _____
 Please charge my: Visa MC Discover AmEx (Circle One)

Acct. # _____ Exp Date: _____

Cardholder Signature: _____

MAIL TO: YMCA of the Treasure Coast, P.O. Box 840, Stuart, Florida 34995-0840

KEY DATES

<u>DATE</u>	<u>EVENT</u>
October 2011	Board & Staff Campaigns Begin
November 2011	Board & Staff Campaigns End
December 2011	Assigning of Prospects and Volunteers
January 1 -15, 2012	Coaching Sessions Held
January 15, 2012	Community Campaign Begins
Week of Jan. 15 th	Kick off Events Held
March 1, 2012	Midway Reporting Meeting
April 21, 2012	Victory Celebration – Y Night at Mets Stadium